



Climate Counts offers consumers an objective, balanced way to know if companies are taking active steps to reverse climate change. Companies are scored annually on their voluntary efforts: the higher the score, the higher the company's commitment to reversing climate change. And they can improve their scores as they move to do more.



Climate Counts is a New Hampshire-based non-profit organization launched by organic pioneer Stonyfield Farm in collaboration with Clean Air-Cool Planet. Our board is comprised of environmental and business leaders.

We welcome your comments! Share your ideas, stories, and thoughts about our ratings at comments@climatecounts.org

Show **companies YOU think**
their climate actions
really do count!

one
two

Let them know that climate change matters to you. Want them to do better? Tell them. Excited about their leadership? Let them know that, too.

Support high-ranked companies when you shop and invest.

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How
YOU
shop and invest
CHANGES
the world.



Business has the power to
change the world
and **YOU** have the power
to change business.

you can make a huge difference by supporting
companies that take climate change seriously
—and avoiding those that don't.



Cut out the score card and take it with you when you shop!

The Climate Counts Company Scorecard is a unique and powerful tool to help stop global warming.

- **MEASURED** their climate footprint
- **REDUCED** their climate impact
- Publicly **DISCLOSED** their climate protection efforts
- **SUPPORTED** (or blocked) progressive climate legislation

To keep the world from getting "hot," your purchases count. But how do you know what companies are really "cool"? Climate Counts rates companies from 0 to 100 and ranks them against their main competitors. We score companies with 22 questions that determine if they've:



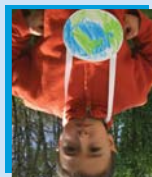
Three ways to use this handy guide:

• **Use it when you shop.** Whether you're looking for a computer, laundry detergent, or even a six-pack of beer, your dollars send a strong message to companies that "climate counts" to you, your friends, and your family.

• **Use it when you invest** or use it to inform other investors. Invest in companies that rank highly and divest from those that don't.

• **Use it to send a message.** Visit www.climatecounts.org and send an email to companies to let them know what you think of their score. Ten seconds of your time can change the world!

When you shop, invest or send a message, you are letting companies know what matters to you. Companies pay attention.



APPAREL/ACCESSORIES	Score
Nike	73
Gap Inc.	39
Liz Claiborne	15
Limited Brands	5
VF Corporation	2
Levi Strauss	1
Jones Apparel Group	0
FOOD SERVICES	Score
Starbucks	46
McDonald's	22
Yum! Brands	1
Nestle	42
Kraft Foods	43
Grupo Danone	50
The Coca-Cola Company	57
Stonyfield Farm	63
Unilever	71
FOOD PRODUCTS	Score
SABMiller	48
Anheuser-Busch	29
Molson Coors Brewing	20
BEVERAGES - BEER	Score
Avon	11
Clorex	1
MEDIA	Score
General Electric	61
News Corporation	57
Disney	24
Time Warner	10
Viacom	3
CBS	0
HOUSEHOLD PRODUCTS	Score
Pfizer & Gamble	53
Kimberly-Clark	41
Colgate-Palmolive	40
Hewlett-Packard	59
Sony	41
Dell	41
Hitachi	36
Siemens	34
Samsung	33
Nokia	29
Apple	2
INTERNET/SOFTWARE	Score
Yahoo!	36
Microsoft	31
Google	17
eBay	2
Amazon.com	0

Scores are intended only for comparison of companies within sectors.

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This company is a competitor, with significant holdings in the sector as well as others. It is presented here with some of its major competitors in one of the most sectors investigated by Climate Counts.

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June 2007

Fold
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